

Stakeholders: National Hurricane Center website

Based on in-class Stakeholder Mapping exercise on August 29, 2016



Caregivers

- First responders
 - Medical providers (doctors, nurses)
 - EMT
 - Firefighters
 - Lifeguards
- Indoor pet owner
- Outdoor pet owner
- Indoor plant owner
- Outdoor plant owner
- Parents
 - Working
 - Stay-at-home
 - With school-age children
 - With newborn infants
 - Kids away at college
- Childcare providers
- Those caring for the elderly (both relatives or non-relatives)
- Those caring for those with special needs
- Spouse

who are cared for by



Students

are taught and supervised by



Educators

- School administrators
 - Boarding school (dorms)
 - Commuter school
- College professor
- Teacher
 - Kindergarten
 - Primary
 - Secondary
 - Tertiary



Residents

- Property owners
 - Condo owners
 - Millennial age condo owners
 - Home owners
 - Boat owners
- Renters
 - Apartment renters
 - Home renters
- Residents living by water (ocean, bay, lake, canal, etc.)
- Residents with pets



Businesses

- Company running outdoor events (concerts, film shoots)
- Insurance companies
 - Home/property insurance companies
 - Car insurance companies
- Appointment-based service providers (i.e. cable guy)
- Business owners
 - Small business owners
 - Boss who needs to tell employees to come to work or not
- Hospitality
 - Tourism bureau
 - Hotel (beach-front)
 - Tourism workers
 - Tour guide
 - Travel agency
- Essential v. Non-essential employees
- Store owners
 - Supermarket
 - Pharmacy
- Hospitals
- Tool Rental Shop
- Construction workers (mechanics, tree trimmers)
- Agriculture (farmers, gardeners)



Other

- Athletes
 - Professional
 - Runners
 - Outdoorsmen/women
- Sailors
- Tourists/Travelers

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Government / Nonprofit

- Public works offices and employees
 - Transit/roads
 - Municipal buildings
 - Public spaces (parks etc.)
 - Emergency shelter providers
 - Public services (water supply, sewage, electrical grid, dams)
 - Waste management
- Advocates for the homeless
- Shelter managers/employees
- Air Force
- Coast Guard
- Navy